



MAXimum Comfort News

3420 Old Capital Trail, Wilmington, DE 19808 • (302) 998-2257 • hentkowski@yahoo.com

PRESIDENT'S MESSAGE

We're In Your Neighborhood



Local: It's just better.

Would you rather eat at a multinational restaurant chain or pop into your local diner where the waitress knows your name and what you're likely to order? Would you rather get your car repaired at an impersonal "quick-fix" place you can find across the country, or at your neighborhood garage where they know your car's history? **We know we would always prefer the "personal touch" ... and we think you do, too.**

Much the same, would you rather have your comfort equipment installed and serviced by a comfort company that knows you as an account number in a computer, or by one that knows your town, your home, your system ... and you?

Hentkowski, Inc. is your local comfort company. We are regular folks, with families just like yours. We shop in the same grocery stores and eat in the same restaurants as you, and we're involved in many community programs and charities.

As partners in the community, we also understand how today's economy affects our neighbors. **We're in the comfort business, and we can make you**

more comfortable by helping you save money. That's why we offer the best in high-efficiency products, money-saving maintenance plans, and the best warranties to help you save on your heating, air conditioning and utility bills while *going green!*

And did you know that, **as our customer, you get the best of both worlds?** We're not just your local heating and cooling provider – we're also a member of the **ServAssure Dealer Alliance**, a group of comfort companies committed to **exceeding customer expectations.** As a ServAssure customer, you can be sure you are receiving service from one of the most professional, knowledgeable and dedicated dealers in the heating and cooling industry.

Of course, as your local company, **we are always here to answer a question or help solve a problem.** Please let us know how we can be of assistance to you.

Sincerely,

John W. Hentkowski
President



What's Inside

- Electric Deregulation
- Air Purifier
- Routine Maintenance
- Win a PC Laptop
- Spring Contest Winners
- Carrier® Cool Cash Rebate
- More Ways to Save



Enter Our
New Contest
on page 4 –
You Could
Win a New
PC Laptop!

FALL 2009

Hentkowski Hints

- Visit our **updated Web site, www.hentkowski.com.**
- Also visit our **new Facebook page, Hentkowski, Inc.,** for daily tips on keeping your comfort systems running at their best, plus information on tax credits and rebates.
- We now install **energy-efficient, "green" Carrier geothermal systems** that could help you **save up to 70%** on your energy bills!
- Join the many satisfied Hentkowski customers who have upgraded to a **Carrier Infinity system** and are enjoying greater comfort and smaller energy bills.
- Ask about the **Carrier rebate program** and get up to **\$1,100 back!** See page 2!



Save and Conserve with Routine Maintenance

Just like a car, a heating or air conditioning system runs more efficiently when it is well tuned. Plus, when your equipment receives regular maintenance, the investment you make in that equipment pays for itself again and again.

Now that the heating season is at our doorstep, scheduling your tune-up before the cold weather hits will let you rest assured that your heating system is operating safely at maximum efficiency levels. When your equipment is running properly, it's efficient, clean burning, environmentally friendly, economical, safe, reliable and comfortable.



3 Benefits of a Tune-up

1. Your heating system operates more efficiently. A heating system that is working efficiently burns less fuel – which means it also conserves energy and helps the environment. In fact, a tune-up could help you save as much as **10% OFF** your annual energy bill.

2. You save money on service calls. Regular preventive maintenance minimizes breakdowns and helps avoid surprise emergency service calls. When one of our trained professionals comes to your home to perform your tune-up, he will be looking for problems with your heating system before they become costly out-of-pocket repairs.

3. Most of all, routine maintenance means peace of mind that your family will be comfortable all year long. If you haven't already scheduled your tune-up, please call today!



Kill Germs and Eliminate Odors in the Air and on Surfaces with the Guardian Air Whole House Air Purifier

Did you know that the air *inside* your home could be 100 times more polluted than the air *outside* your home?

Guardian Air



The energy-efficient, tightly sealed and well-insulated home that keeps warm air in all winter also keeps fresh outdoor air out. Indoor air pollutants such as dust, tobacco smoke, pollen, pet dander and mold remain trapped inside the home – contributing to a host of health problems, especially for allergy and asthma sufferers. Indoor air pollution is not something you can readily see – in fact, you need a microscope to view 99% of the contaminating particles.

Fortunately, we have an outstanding solution to remove the contaminants you are now breathing. Guardian Air by RGF uses patented PHI (Photohydroionization™) Cell technology to efficiently reduce air and surface pollutants such as odors, VOCs (volatile organic compounds, also known as chemical odors), mold, bacteria and viruses. It mounts easily in your existing air conditioning or heating system air ducts, where it generates oxidizers that travel to every room connected by the duct system.

IMPORTANT HEALTH NEWS

Guardian Air May Protect Against Swine Flu/H1N1

Testing is underway to determine the effectiveness of the Guardian Air against the Swine Flu. However, given the similarities of the Swine Flu to the Avian Flu, both in classification and recommended treatment options (antiviral drug Tamiflu), it is believed that the Guardian Air will help protect against the Swine Flu.

Guardian Air is your healthy solution:

- Reduces 97-99% of airborne and surface bacteria, viruses and mold/mold spores; up to 97% of **VOCs**.
- The RGF Guardian Air has a 99+% inactivation rate for the **Avian Flu**, has been tested and approved for protection against **MRSA** bacterial infection and **SARS** (Severe Acute Respiratory Syndrome), has been adapted by major cruise lines for control of the **Norwalk Virus**, and is used by the U.S. Department of Agriculture for **food purification**.
- Requires no maintenance for at least 3 years and has a 3-year warranty.
- Comes with a 90-day money-back satisfaction guarantee (in addition to your 24-month ServAssure guarantee).

*Breathe easier! Remove the contaminants ... and the worries!
Call us today for more information on Guardian Air.*

3420 Old Capital Trail
 Wilmington, DE 19808

(302) 998-2257
 hentkowski@yahoo.com

Visit: www.hentkowski.com

LIC. # PA001187



Printed on
 Recycled Paper

Win a NEW PC Laptop Computer!



Whether you use it to surf the Web or advance your social networking, who wouldn't love a new laptop computer? And you could win a new PC laptop - a \$900 value - in our fall contest!

What's more, in our continuing effort to go green, you may now enter the contest online! Just go to www.servassure.com and complete the easy entry form. You may also mail in the entry form below. No purchase necessary to enter and win. Winner will be selected by random drawing at contest end (October 31, 2009) from among all eligible entries received. Odds of winning depend on number of eligible entrants received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

Spring "Green Cash" Contest Winners

\$500 GRAND PRIZE WINNER
 Nelson Sherwood of New Tripoli, PA

\$300 SECOND PRIZE WINNER
 Margret McAna of Philadelphia, PA

Congratulations to our winners! Don't forget to enter our laptop computer contest!

Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City

State

ZIP

Phone

E-mail Address

Please enter me in the "Win a NEW PC Laptop Computer" contest!
 Please see entry rules above.

I'd like more information on:
 (check all applicable)

- | | |
|--|---|
| <input type="checkbox"/> NEW Carrier Hybrid Heat™ System | <input type="checkbox"/> Service Contracts |
| <input type="checkbox"/> Guardian Air Whole House Air Purifier | <input type="checkbox"/> Satisfaction Guarantee |
| <input type="checkbox"/> Fall Tune-Up | <input type="checkbox"/> Indoor Air Quality |
| <input type="checkbox"/> Heating Equipment | <input type="checkbox"/> Conservation Tips |
| <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Tax Credits, Rebates and Financing |
| <input type="checkbox"/> Heat Pumps | <input type="checkbox"/> Geothermal |
| <input type="checkbox"/> Oilheat | <input type="checkbox"/> Solar |
| <input type="checkbox"/> Payment Plans | |