



# MAXimum Comfort News

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## PRESIDENT'S MESSAGE

### Spring to the MAX

Customers of Hentkowski, Inc. are seeing huge savings on their utility bills! Inside this issue of *MAXimum Comfort News* you will find all the new innovations in equipment that have been helping our customers save.

The new equipment that we have available provides our customers with exceptional comfort that is not possible with older equipment. Major benefits of installing up-to-date equipment are that **you do not have to worry about temperature swings, and you do not have to wait for your heating and cooling system to start up, which is the case with older, inefficient equipment.**

Hentkowski, Inc.'s motto is, "Your key to comfort." We promise to provide you with peace-of-mind comfort all year 'round. As a Carrier Factory Authorized Dealer, we can show you how to take control of your heating, cooling, humidifier, and dehumidifier needs.

One Carrier system that we recommend is the **Carrier Infinity™ Hybrid Heat™ System** which provides quality comfort in the most cost-effective way possible because it lets you select the best fuel for your comfort needs and budget.

In the following pages you will find information about our **Carrier Infinity™ Hybrid Heat™ System ... Carrier Infinity™ Air Purifier ... and Guardian Air**, all of which will provide maximum comfort in your home. All equipment is installed by our expert technicians who are NATE certified.

Please stop by our showroom and see all our new equipment!

Sincerely,

John W. Hentkowski  
President



SPRING 2007



# Don't Forget!

## ServAssure Has a 24-Month Guarantee!

As a member of the ServAssure Dealer Alliance, we offer our customers with each installation, a **24-month, 100% satisfaction, money-back guarantee!**

Our 24-month guarantee\* assures you total satisfaction and maximum comfort!

What's more, **we are committed to quality in everything we do** — and are under strict review by the ServAssure board to ensure that we adhere to the following standards:

- Financial Stability
- Uniformed Employees
- 24-Month Money-Back Guarantee\*
- 24/7/365 Service
- Satisfaction Guarantee
- Flat Rate Service Pricing — Per Job Pricing (Not Hourly)
- Company Vehicle Standards
- Consistent Sales Practices
- Employee Performance Standards — Including Appearance and Job Quality



Not all companies are ServAssure Dealers, which is why **you can always rely on us to exceed your expectations every day, in every way possible!**

*\*Regular routine maintenance is required*

**Cozy Comics™**

**"I SEE ENERGY SAVINGS AND TAX CREDITS IN YOUR FUTURE ... WITH AN EQUIPMENT UPGRADE FROM YOUR SERVASSURE DEALER."**

## Are YOU Eligible for Federal Tax Credits?

On August 8, 2005 President Bush signed the Energy Policy Act of 2005, which offers tax credits up to \$500 (lifetime credit) for energy efficiency improvements made by homeowners on their existing principal residence. The tax credit has two components:

1. A credit for qualified energy-efficient HVAC (heating, ventilation and air conditioning) equipment
2. A 10% credit for energy efficiency improvements to the building envelope (windows, exterior doors, insulation)



The total credit for all tax years cannot exceed \$500 and no more than \$200 of the credit can be used for expenditures on windows. The life of the improvements must be at least 5 years. The property must be placed in service after 12/31/05 and before 12/31/07.

There are over 2,300 Carrier model blower/coil combinations qualifying for the tax credit. And when you combine your federal tax credit with your \$1,100 Carrier Cool Cash Rebate (see page 3), you'll enjoy even more money back!

## Get the Best of Both Worlds with Hybrid Heat™!



Turn to the Experts™

### ENJOY COMFORT AND SAVINGS FROM TWO ENERGY SOURCES!

With volatile energy prices, homeowners need the most economical solution for indoor heating and cooling: the Carrier Hybrid Heat™ System!

Hybrid Heat systems deliver exceptional performance by using a heating source that provides the most energy-efficient and economical comfort during moderate heating conditions. When cooler weather arrives, the system automatically switches to your secondary heating source when that becomes the most efficient way to keep your family comfortable.

All year long, expect quality comfort for your home!

- Includes an Infinity™ gas or oil furnace with an Infinity™ heat pump to provide soothing superior comfort
- Delivers heated air temperatures that are warmer than most traditional heat pumps
- Provides cool indoor comfort when it's

hot outside; up to 19 SEER meets new government standards and saves you money

- Comes with choice of 3 wall-mounted controls, which can be adjusted to switch from electric heat to gas or oil furnace operation; seven-day programmability lets you select a custom comfort schedule
- Features Puron® non-ozone-depleting refrigerant



By choosing which source of heat you would like to use based on energy prices, a Hybrid Heat system will allow you to save money all throughout the year!

**\$500 Holiday Shopping Spree Winner**

**Danielle Orris of New Cumberland, PA, is the lucky grand prize winner of a \$500 American Express Gift Cheque. We hope she enjoyed her holiday shopping spree! See page 3 for this issue's contest!**

## Breathe Clean

At home, you want to make sure that you are living in the healthiest conditions possible. One thing that most homeowners overlook is the quality of the air inside their home. Indoor air pollutants, such as dust, tobacco smoke, pollen, pet dander and mold can become trapped inside, resulting in health problems, especially aggravating asthma and allergies.

However, homeowners can rest easy with the variety of dehumidifiers, air cleaners and air purifiers that we offer.

To clean your home's air, we recommend the **Carrier Infinity™ Air**



## Home Remedy to Prevent Mildew

*Here is a non-toxic way to keep those vulnerable places in your bathroom mildew-free!*

Mix 3 tablespoons of vinegar, 1 teaspoon of borax and 2 cups of hot water in a spray bottle. Shake it up and spray the areas of your bathroom that are prone to mildew. No need to rinse off the solution ... the vinegar will evaporate!

**Purifier** which effectively removes pollen, animal dander and other pollutants as small as 0.01 microns, or **Guardian Air** by RGF, which uses patented PHI (Photohydroionization™) Cell technology to efficiently reduce air and surface pollutants such as odors,

mold, bacteria and viruses.

To control your home's humidity, use **Carrier's® Infinity™ system** ... which will dehumidify and keep your air dry!

Call us today to find out more about air purifiers, air cleaners, and dehumidifiers!

## Win \$500 in the ServAssure Scavenger Hunt!

To win a \$500 prize, visit the ServAssure website [www.servassure.com](http://www.servassure.com) to answer the following questions\*:



1. How many ServAssure Dealers are listed on the site?
2. What coupons are offered on the website?
3. In what year did ServAssure begin?
4. There are a set of standards by which EVERY Dealer is reviewed. How many criteria are there?
5. Every employee must abide by a set of standards. How many standards are listed?

*\*Shhhh, don't tell ... For our customers without internet access please call us for your cheat sheet!*

Write your answers on the reply coupon on the last page of this newsletter. **Entries must be received by May 31, 2007.**

All entries with correct answers will be entered into a random drawing.

No purchase necessary to enter and win. Winner will be selected at random at contest end (May 31, 2007) from among all eligible entries received. Odds of winning depend on number of eligible entries received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.



## Spring Home Tips from MAX

Spring is not only time for "rebirth" ... but a perfect time to start saving energy in your home! To help you get started, MAX has a few simple ways to save off your energy bills during the warm weather!

- ✓ **Change your air filter** to maximize your air conditioner's efficiency.

- ✓ **Call for your air conditioner pre-season check-up.** A check-up can help you save energy, and can help find problems with your air conditioner before they become expensive repairs.

- ✓ **Turn off your dehumidifiers when not in use.**
- ✓ **Change the batteries** in your smoke and carbon monoxide detectors so that they are always in good working order.
- ✓ **Install insulation and weather-stripping** to keep cool air in.



## Lower Heating Bills Plus Up To \$1,100.00\* Cool Cash Rebate!

**HYBRIDHEAT™**

The best combination of comfort & savings from two fuel sources.

For a limited time, enjoy up to \$1,100.00 rebate on a new Carrier Infinity™ Hybrid Heat System, the most energy efficient system you can buy.\* For year-round comfort and energy savings, nothing could be more on the money.

\*\* Total energy costs calculated using ARI Standards 210/240-94, the DOE test procedures (10 CFR, Part 430, Subpt. B, Apps M and N) and the FTC rep. unit energy costs: \$0.086/kWh and \$0.91/therm. (16 CFR §305.9).

**ServAssure**  
DEALER

\*Rebate offer available at participating Carrier Dealers only March 5th through June 29th, 2007. System must be installed by July 13th, 2007. Rebate amounts vary depending on equipment purchased. No down payment, no payments or interest for six months financing available to qualified homeowners: 19.99% APR. Not valid on prior purchases or in conjunction with other offers; some restrictions may apply. Call dealer for complete details and model eligibility.



**5-YEAR  
Parts & Labor  
Warranty!**

**6 Months  
NO Payments  
NO Interest!\***

**Carrier**

Turn to the Experts.™

**Call Now - Cool Cash  
Ends June 29th!**

3420 Old Capital Trail  
 Marshalton, DE 19808

**(302) 998-2257**

***hentkowski@yahoo.com***

Visit: [www.hentkowski.com](http://www.hentkowski.com)



## Spring Health Tips from MAX

While you are keeping your home healthy this spring, you should be healthy, too! Maximize your well-being by following these easy tips:

- **When exercising**, drink plenty of fluids to keep hydrated; wear light, loose fitting clothes that can breathe; don't attempt strenuous activities; and make sure to stretch and warm up before beginning your workout.
- **Wear sunscreen.** Sunscreens containing an SPF of 15 or higher are good for everyday use, because they absorb 90% of the sun's rays.
- **Eat healthy.** Not only will you feel good after eating nutritious meals, but you will stay in shape and have more energy to get through the day. Here's a healthy recipe to help you get started:



### Avocado Strawberry Salad

#### INGREDIENTS

- 2 tablespoons white sugar
- 2 tablespoons olive oil
- 4 teaspoons honey
- 1 tablespoon cider vinegar
- 1 teaspoon lemon juice
- 2 cups torn salad greens
- 1 avocado – peeled, pitted and sliced
- 10 strawberries, sliced
- 1/2 cup chopped pecans

#### DIRECTIONS

1. In a small bowl, whisk together the sugar, olive oil, honey, vinegar, and lemon juice. Set aside.
2. Place the salad greens in a pretty bowl, and top with sliced avocado and strawberries. Drizzle dressing over everything, and then sprinkle with pecans. Refrigerate for up to 2 hours before serving, or serve immediately.

## Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City

State

ZIP

Phone

E-mail Address

Please enter me in the \$500 ServAssure Scavenger Hunt!\*

The answers to the questions are:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

\*Please see entry rules on page 3.

**I'd like more information on:**  
 (check all applicable)

- Carrier Hybrid Heat™ System
- Carrier Infinity™ Air Purifier
- Guardian Air
- Air Conditioning